

LAZY



**GETTING
STARTED**

WITH THE DROPOFF PROGRAM

WELCOME

Welcome to the Lazy family! We're thrilled to have you on board for our Clothing Donation Program. Together, we're turning fashion into a force for good.

Our program is all about making it easy for your business to champion a cause while spreading good vibes in the community. By becoming a drop-off location, you're not just opening your doors; you're opening hearts to sustainable fashion and giving back.

Why Join the Party?

- Setting up is a breeze. We'll provide you with a snazzy donation box and a cool window sign.
- Shout it from the rooftops (or, you know, your window) that you're accepting clothing donations. We've got a sign ready for you!
- Your business becomes a hub for positive change. Who wouldn't want that warm fuzzy feeling?



**OUR
SUSTAINABLE
JOURNEY**

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Why your location matters.

Your business isn't just a spot on the map; it's a community hub, a gathering place, and a trendsetter. And that's why your location matters so much in our Clothing Donation Program!

Local Impact, Global Change:

By opening your doors to clothing donations, you're not just influencing your neighborhood; you're part of a global movement towards sustainable fashion. Every piece of clothing donated at your location is a step towards a more eco-conscious and compassionate world.

Community Connection:

Your business is a heartbeat in the community, and now it's beating with purpose. When people see that you're a drop-off spot for clothing donations, it's an invitation for them to be part of something bigger. You're fostering a sense of community and shared responsibility.

Visibility and Good Vibes:

A window sign that says, "We Accept Clothing Donations Here" is more than just words. It's a beacon of positivity. It shows that your business cares about more than just transactions; it cares about making a positive impact. Plus, it's a fantastic conversation starter for your customers.

Turning Traffic into Change:

Foot traffic is great, but purposeful foot traffic is even better. When people stop by to drop off clothing donations, they're not just customers; they're contributors to a cause. It adds a unique layer to their shopping experience, creating loyal customers who appreciate businesses with a heart.



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What are the essentials?

- **Donation box:**

This box can be setup in your customer area where they will auto-donate their items. Alternatively, you can setup the box in an area where your customers are not allowed, but this will require more tasks for yourself or team.

- **Window Signage**

In order to promote the service, we will provide a window sticker that will let your customers know about it. This is optional, but recommended, since it is the easiest way to let your customers know about it.

- **Flyers**

To promote the service in depth, some flyers will also be provided. This is a great way of letting your customers know about your new service.

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How to schedule a pickup?

- On your donation box, scan the QR Code and enter your location ID. It will be provided when we deliver the essentials.
- Select the option to request a pickup and we will be notified that your box is full and needs to be picked up.

How to edit my business information?

- On your donation box, scan the QR Code and enter your location ID. It will be provided when we deliver the essentials.
- Select the option to edit my business information.
- Edit your information and save.

I lost my Location ID, what now?

- No need to panic, simply give us a call and will be able to provide the information

Need help?

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